

Website Cost Estimator

PLAN SCOPE AND UNDERSTAND WEBSITE COSTS

BUILD SMARTER.
LAUNCH FASTER.
GROW WITH CONFIDENCE.
LeetIndustries.com/resources/

Write each cost, then check how it is billed. Use the marked cadence to calculate the summary below.

1X = ONE TIME MO = MONTHLY YR = ANNUAL

01 PROJECT

Business

Website

☐ Informational
☐ Booking☐ Ecommerce
☐ Membership☐ Portfolio
☐ Blog

02 DOMAIN

Domain Registration \$ ☐ 1X ☐ MO ☐ YRPremium Domain Purchase \$ ☐ 1X ☐ MO ☐ YRDomain Privacy \$ ☐ 1X ☐ MO ☐ YR

03 HOSTING

Hosting \$ ☐ 1X ☐ MO ☐ YRManaged Hosting \$ ☐ 1X ☐ MO ☐ YRCDN / Performance \$ ☐ 1X ☐ MO ☐ YR

04 EMAIL

Google Workspace \$ ☐ 1X ☐ MO ☐ YRMicrosoft 365 \$ ☐ 1X ☐ MO ☐ YROther Email Service \$ ☐ 1X ☐ MO ☐ YR

05 SECURITY

SSL Certificate \$ ☐ 1X ☐ MO ☐ YRSecurity Monitoring \$ ☐ 1X ☐ MO ☐ YRBackups \$ ☐ 1X ☐ MO ☐ YR

09 ESTIMATED COSTS

One-Time Total

\$

Add all items marked 1X.

Monthly Recurring Total

\$

Add MO items. Divide YR items by 12.

Estimated First-Year Cost

\$

1X total + (MO total × 12) + YR items.

06 WEBSITE

Design \$ ☐ 1X ☐ MO ☐ YRDevelopment \$ ☐ 1X ☐ MO ☐ YRContent Creation \$ ☐ 1X ☐ MO ☐ YRPhotography \$ ☐ 1X ☐ MO ☐ YRLogo / Branding \$ ☐ 1X ☐ MO ☐ YR

07 MARKETING

SEO \$ ☐ 1X ☐ MO ☐ YRGoogle Ads \$ ☐ 1X ☐ MO ☐ YRSocial Media \$ ☐ 1X ☐ MO ☐ YREmail Marketing \$ ☐ 1X ☐ MO ☐ YR

08 ONGOING SERVICES

Website Maintenance \$ ☐ 1X ☐ MO ☐ YRSoftware Licenses \$ ☐ 1X ☐ MO ☐ YRSupport \$ ☐ 1X ☐ MO ☐ YRMonthly Updates \$ ☐ 1X ☐ MO ☐ YR

10 NOTES

Actual costs vary based on project requirements, service providers, and business goals. This worksheet is intended for planning and budgeting purposes only.